



“To get **your maximum value** from this bonus tele-training, **print this Action NoteTaker**

so you can **take notes on each tip** we share during the teleseminar!”

Marc Harty, Online PR Expert
www.PRtraffic.com/prtemplate

Your Important Teleseminar Dial-In Details

Date: Thursday, December 18th, 2008

Time: 2:00pm (Pacific) / 4:00pm (Central) / 5:00pm (Eastern)

Dial In: 1-507-726-3200

Bridge Code: 99395#

Duration: 60 minutes

Focus: **Web PR** with **Marc Harty** - strategist, speaker and creator of PR Traffic: *The Press Release Optimization System*. The first and best selling training system that helps anyone, at any skill level, leverage the collective firepower of PR, publicity, Web Site Traffic Creation and Traffic Conversion.

Tips to Get the Most Out of This Training

1. Print this handout so you can take notes during this teleseminar training.
2. Think of how to quickly implement the techniques revealed from this training.
3. Make a deadline to complete at least 3 tips revealed during the training.

SPECIAL NOTE: This teleseminar training will start promptly according to www.Time.gov so please dial in 5 to 7 minutes early so you won't miss any content. You'll be glad you did.

“Insider Secrets of Online Press Releases and Mastering PR Web”

(Please Write Down Your Answers Below During This Audio Seminar)

What are the 5 reasons anyone at any skill level should be doing Online PR on a regular basis?”

Additional Notes:

1) _____

2) _____

3) _____

4) _____

5) _____

“What are the two BIGGEST mistakes beginners make with Online Press Releases?”

Mistake #1: _____

Additional Notes

Mistake #2: _____

Additional Notes

“What’s an easy, paint-by-numbers format and structure for a winning press release?”

Additional Notes:

1) _____

2) _____

3) _____

4) _____

5) _____

6) _____

7) _____

“What are the benefits of the 4 PR Web distribution levels and which one does Marc recommends most?”

Additional Notes:

Level #1: _____
Additional Notes

Level #2: _____
Additional Notes

Level #3: _____
Additional Notes

Level #4: _____
Additional Notes

Reference: http://www.prweb.com/service_features.php

What are the 3 proven ways to easily turn a ho-hum release into a multimedia powerhouse? "

Additional Notes:

1) _____

2) _____

3) _____

Some examples of multimedia press releases:

<http://budurl.com/beforeandafter>

<http://budurl.com/audioexample>

<http://budurl.com/videoexample>

What 3 sneaky techniques can I use to boost the performance of my press release that PR Web doesn't want me to know about?"

Additional Notes:

1) _____

2) _____

3) _____

An example of one sneaky technique in action:

<http://budurl.com/simplemoney>

Get This Free Bonus Gift!

Please write down the Private URL below to claim FREE Instant access to your gift for attending this training...

FREE \$97 BONUS! By clicking the link below, I can claim Marc's "PR Traffic Optimized Press Release Template" via immediate download:



www.PRtraffic.com/prtemplate

“Some Helpful Links And Resources To Help You Maximize Your Online PR Campaign!”

A NOTE FROM MARC HARTY:

The Web PR landscape shifts frequently so how do you keep pace? I've assembled a follow-up list of links and resources.

Purchase different packages PRweb.com and save 20%, limited time offer:

www.prleads.com

More info on the PR Traffic System:

www.PRtraffic.com/7sins

Need resources on submitting your articles or press releases?

<http://www.iwantmoreprospects.com/>

Considering outsourcing your PR? Know the facts by claiming this special FREE report:

www.MainTopicMedia.com/prfirmreport

Thanks again for your time and trust in my materials.

To your Web PR success,

